



FOR IMMEDIATE RELEASE: 07-20-2020

Lisa Wandrey

E Squared Marketing

915-238-2462

Lisa@esquaredmarketing.com

Amid pandemic, E Squared Marketing has remained business as usual. How the boutique digital marketing firm has mastered remote work before it was mandated.

Phoenix, AZ: The pandemic has forced many companies to re-evaluate their expectations for their employees' work location. This, however, was no issue for the E Squared Marketing Team. Unlike other agencies who require their employees to report in to an office, this team works completely remotely, adhering to deadlines, not time clocks.

Because the women of E Squared Marketing work from their own creative space, when the pandemic hit, they did not need to shift their focus away from anything other than the changing needs of their clients. Remaining up-to-date on all government mandates, they are able to seamlessly create compelling content that engages readers and keeps the brands they represent at the top of mind.

Founder Ashley Richards stated, "This ever-evolving situation surrounding the Covid-19 pandemic has had its challenges. The benefit of being a fully remote office prior to the current situation is that my team only had to create content that was relevant to the new needs of our brands. There were no other distractions taking away from our overall goal, which is to consistently go above and beyond."

E Squared Marketing has always thrived as a fully remote office. This business model allows its employees to work from anywhere. It is known that creativity strikes at any time in any place. It could be within standard business hours in their home offices or at 11 pm while watching a movie on the couch. No one truly knows when that genius idea

will strike this overly creative team. Rest assured, with E Squared Marketing representing your business you will never miss an opportunity for greatness.

About E Squared Marketing: E Squared Marketing is a boutique digital marketing agency founded and operated by a team of powerhouse women who bring a personal touch to everything they do. Built on the idea of having fun and delivering results, they believe above and beyond is always the standard when it comes to marketing. Specializing in social media marketing, e-newsletter/digital newsletter campaigns, graphic design, and influencer marketing, they are the industry professionals who can take your marketing goals and knock them out of the park. To learn more please visit www.esquaredmarketing.com and connect on Facebook @ESquaredMarketingServices and on Instagram @ESquaredMarketing.